

TWO-DAY PRACTITIONER WORKSHOP

AI-POWERED LEADERSHIP

2 Days

CONSECUTIVE, 9:00 AM START

9 Modules

PRACTICE-HEAVY FORMAT

12-24

PARTICIPANTS PER COHORT

DESCRIPTION

This intensive two-day workshop equips senior leaders and executives with the strategic fluency to lead generative AI adoption across their organizations. Participants move from foundational concepts to real hands-on practice – using AI for decision support and executive communication, evaluating where it creates genuine value, and building the governance and roadmap to scale it responsibly – and leave with a concrete plan for applying what they've learned back on the job.

The workshop is deliberately practice-heavy: every concept is followed by a hands-on lab where participants work on their own real priorities, not generic examples. By the end of Day 2, each participant will have a working prompt library and an implementation roadmap they can put to use immediately.

1-MONTH AI TOOL SUBSCRIPTION INCLUDED

Every participant gets a month of paid access to the workshop's primary AI tool.

BEFORE YOU ARRIVE Pre-work sent 3-5 days before Day 1

A short 10-minute introductory video or article on generative AI

One reflection prompt: where would better, faster decisions make the biggest difference right now?

Instructions for creating a free account with the workshop's primary AI tool



AI-POWERED LEADERSHIP

OUTCOMES & AUDIENCE

LEARNING OBJECTIVES

By the end of this workshop, participants will be able to:

- Explain what generative AI is, how large language models work at a practical level, and where they genuinely create value for an organization – and where they don't.
- Evaluate AI opportunities across business functions and prioritize where to invest first.
- Build a roadmap to implement or scale AI adoption across a team or organization.
- Write clear, effective prompts to reliably use AI for executive communications, presentations, and content generation.
- Apply a practical framework for AI risk, governance, and compliance.
- Apply a framework for responsible, accountable AI leadership.

WHO THIS IS FOR

C-suite executives and directors

Strategy and digital transformation heads

IT architects and emerging-technology heads

Technology and innovation leaders

HR and people leadership

Senior managers preparing to lead AI adoption within their team or function, who want a practical, non-technical introduction to generative AI

FORMAT & DURATION

Duration: 2 consecutive days – Day 1, 9:00 am – 5:30 pm (includes a 30-minute guest speaker session); Day 2, 9:00 am – 5:00 pm

Delivery: in-person or live virtual; identical content and timing for both modes

Group size: 12–24 participants

PREREQUISITES

No coding or technical background is required.

A laptop with a stable internet connection.

A free account with at least one general-purpose AI chat tool (setup instructions sent as pre-work).

CURRICULUM

MODULES

DAY 1 FOUNDATIONS & CORE APPLICATIONS

- 01 Foundations of Generative AI for Leaders**
What generative AI is, major model types, realistic capabilities and limits, and the ethical questions leaders need to hold in mind
- 03 Prompt Engineering for Executive Use**
Structuring prompts for decision support, presentations, briefing notes, and executive communications
- 05 Identifying & Prioritizing AI Use Cases**
A practical framework for spotting AI opportunities, evaluating feasibility and value, and prioritizing where to start

- 02 The AI Technology Landscape**
The generative AI stack in plain language, governance basics, and how to evaluate and select tools or vendors without needing to code
- 04 AI Across Business Functions**
How generative AI is being applied in HR, operations, finance, marketing, software development, and customer service, illustrated with real case studies

DAY 2 ADVANCED APPLICATIONS & GOVERNANCE

- 06 AI Risk & Governance**
Compliance considerations, bias mitigation, data privacy, and building simple organizational oversight for AI use
- 08 What's Next: AI Agents & Multi-Step Workflows for Leaders**
What "agentic" AI means for executive decision-making and organizational workflows; realistic near-term outlook
- 07 Building an AI Implementation Roadmap**
Setting strategy, building the right team and capabilities, and scaling AI adoption across a function or organization
- 09 Responsible & Strategic AI Leadership**
Accountability frameworks for AI-assisted decisions, evaluating vendors, and sustaining a responsible AI culture

TAKE-HOME MATERIALS

Your own prompt library, built during the Day 1 labs
An AI implementation roadmap for your team or function
The complete slide deck and participant workbook
A curated list of AI tools for leadership and strategy
A one-page responsible-AI-leadership checklist
A 1-month subscription to the workshop's primary AI tool
A certificate of completion

ASSESSMENT & SUPPORT

Assessed on active participation and applied output, not a written exam
Completion of a personal prompt library during the Day 1 labs
An optional, ungraded self-check quiz at the end of Day 2
30 days of WhatsApp support after the workshop for questions and troubleshooting

PUBLIC CLASS

RM1,800

per pax · HRD Corp claimable

IN-HOUSE

Contact us for group discount rates and tailored delivery for your organization.

BOOK YOUR SEAT



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